

Adobe Illustrator: Basic
Project #3: Personalized Logo

assignment
school of design & visual art

- Instructor:** Ryan Owen
- Description:** Create a logo for yourself or your company.
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- Project:** Using Illustrator create a logo that represents you.
- Take this opportunity to create a logo that you can use to promote yourself or your business. You may use any material you want as a guide to draw your logo but you must create a vector logo.
- You may wish to use your name and create something from the letters or your initials; or you might decide to draw your favourite animal; or you might want to incorporate you birth stone, colours, sign, or even date.
- Design something you can related to and that has meaning to you but at the same time be creative and have fun with it. This logo will be a graphic representation of you.
- Specs:** Letter size paper - 8.5"x11" or 11"x8.5" (which ever you choose)
- Copy:** You may want to include some type (your name, slogan, words to live by) or your choice. Make sure to outline all fonts when you are done (and save copies of the original).
- Presentation:** Save as Illustrator file and hand in on Data Server .
- Due Date:** End of Class Week 8
- Evaluation:** The assignment is marked out of 40 and will based on meeting the project description and specs.

Examples:

